

CELEBRATING 40 YEARS

THE VOICE

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WEST CHESTER LIBERTY CHAMBER ALLIANCE

REGIONAL 2016 BUSINESS EXPO

...Connecting People & Possibilities

Tuesday, May 10th ■ 1pm - 5pm
Luncheon ■ 11:30am - 1pm

SPEAKER: PHILLIP CASTELLINI
 Chief Operating Officer of the Cincinnati Reds

WEST CHESTER LIBERTY CHAMBER ALLIANCE
 CELEBRATING 40 YEARS

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Spotlight On

Advanced Technology Consulting



With all of the advances in IT and telecommunications, finding the right combination of technology and service to maximize business potential is challenging. That's where Advanced Technology Consulting (ATC) comes in, helping clients find the right solutions.

ATC is a boutique consulting firm that works with clients as trusted advisors to assess client needs and develop strategic IT and telecom roadmaps. The telecom expertise of ATC aids clients in selecting optimal solutions for their voice and data services, including performing assessments and audits of current services, business phone systems, and contract renegotiations.

They ask three basic questions: what does the client have today, what does the client need going forward to grow, and how do we get there cost effectively?

ATC then helps clients navigate the myriad number of options to 'right size' the optimal solutions. These range from VoIP business phone systems, unified communications systems, call and contact center solutions, cloud services, as well as back up, disaster recovery and business continuity planning.

Louie Hollmeyer, ATC's marketing director, refers to their approach as "solution agnostic" as ATC can source over 100 providers to meet clients' needs. ATC works with a wide variety of clients including financial services, health care, transportation, logistics, legal, construction, senior living, non-profits, real estate, and many more.

ATC's record of success led to their opening a new office at 8734 Union Centre Boulevard this spring in a facility that includes work spaces, conference rooms, and a telecom showroom. The firm also has a base of operations in Hartford, Connecticut.

ATC's record in new business, retention, and product knowledge led to it being recognized by Cincinnati Bell Business in February 2016 as the first and only Platinum Partner to date.

David Goodwin is co-founder and a managing partner of ATC. He leads the Cincinnati office from their West Chester location, joined by senior consultants Clayton Connor and Nick Enger.

To learn more about what ATC offers, call them at (513) 234-4778, visit their website, www.4ATC.com, or e-mail Louie at lhollmeyer@4ATC.com.

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UPDATE on

Lakota Local Schools

For us, the state report card is like most businesses' year-end sales reports. It tells us, and the community supporting us, how well we're doing.



Besides that accountability, we value most the data it gives us for every single student. By pairing it with other local assessments,

we can draw a much clearer picture of how every single student is performing in each of the most foundational academic areas.

We just recently received the district report card for the 2014-2015 school year, so I wanted to provide a summary of our results.

Despite more rigorous tests, we are proud to have met 97 percent of the state indicators, earning us an "A" for "Indicators Met." That means in all but one tested content area, and at every grade level, the number of students who passed the test was above the state requirement. On average, Lakota students actually performed 15 percent better than the state average.

The Performance Index, which earned Lakota a "B", measures the achievement level of every student. The higher a student's performance level, the more points applied to a district's overall index.

Lakota's improvement to a "C" for Gap Closing shows progress, but also underscores the need to continue drilling down to the needs of all students. This measures the year-over-year improvement in performance of nine different student subgroups. It disaggregates our data to show us how we can better serve students who speak a different language, struggle with a disability or live in poverty, for example.

An "A" for overall value-added reflects our ability to achieve one year's worth of growth for fourth-through eighth-graders in math and reading. Other highlights include an "A" for our four- and five-year graduation rates and no rating for K-3 literacy, which means less than five percent of kindergartners are reading below grade level.

We have a lot to be proud of, but will continue using all the data we can get to help every student succeed.



DR. KAREN MANTIA,
SUPERINTENDENT
LAKOTA LOCAL SCHOOL DISTRICT

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STAYING CONNECTED



Account Representative - Membership Services

Julie Abrams is here to help you continue to make the most of your membership with the West Chester • Liberty Chamber Alliance. Her position in the Membership Department is to make sure you are maximizing your membership, with a focus on retention. Contact Julie if you need more information on **HOW TO STAY CONNECTED.**

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