



**For immediate release!**

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**Advanced Technology Consulting Honored  
with 2014 Channel Partners 360° Award**

*Las Vegas, NV, February 27, 2014* – Advanced Technology Consulting (ATC) was selected by [Channel Partners magazine](#), a resource for indirect sales channels offering IT and telecom solutions, as a winner of the 2014 Channel Partners 360° Business Value Awards.

Fifty winners were honored during an awards ceremony on February 26 at the [Spring 2014 Channel Partners Conference & Expo](#) in Las Vegas. These winners will be featured in Channel Partners' March digital issue, May/June print issue as well as an Immersion Center at [www.channelpartnersonline.com/360](http://www.channelpartnersonline.com/360). The 2014 program was underwritten by AT&T.

"The response to last year's inaugural Channel Partners 360° awards has been overwhelmingly positive," said Khali Henderson, Editor-in-Chief of Channel Partners. "Unlike other programs that honor size and sales, this program recognizes the business value that partners are providing to their customers from holistic solutions. "We are pleased to be able to honor twice as many solutions providers that are delivering on this promise in 2014."

To determine the winner of Channel Partners 360°, companies completed an application that asked them to demonstrate how they are addressing the convergence of IT and telecom services and how they are creating business value for their customers.

ATC's [work for St. Elizabeth Physicians](#) characterized the kind of business value recognized by the Channel 360° award. ATC's award nomination spotlighted the St. Elizabeth project, which included a comprehensive IT audit and, ultimately, the extensive rollout of new voice and data services across 77 locations. Channel Partners featured the case study [here](#).

Channel Partners editors and an expert panel evaluated and scored all applications to determine the Top 50 candidates that exemplify the Channel Partners 360° values.

For more information, contact Advanced Technology Consulting at 1-877-977-4800, or visit [4atc.com](http://4atc.com).



#### *About VIRGO Publishing*

VIRGO ([www.vpico.com](http://www.vpico.com)) is an information distribution company focused on some of the world's most innovative and complex business-to-business markets. Our mission is to help business professionals break through the hype, ambiguity and information deluge they experience, by offering trustworthy guidance that fuels their results-driven information journey.

#### *About Channel Partners Magazine*

Channel Partners magazine is the leading publication for telecom and IT distribution channels. For more than 25 years, Channel Partners has been the undisputed leader in providing news, analysis and education to the indirect sales channels serving the business technology and communications industry. In addition, Channel Partners online ([www.channelpartnersonline.com](http://www.channelpartnersonline.com)) delivers a constant content stream of unique and breaking industry news, feature articles and premium downloadable content. As official media of the Channel Partners Conference & Expo ([www.channelpartnersconference.com](http://www.channelpartnersconference.com)) and Cloud Partners ([cloud.channelpartnersconference.com](http://cloud.channelpartnersconference.com)), Channel Partners is the market leader that channel professionals turn to first.

#### *About Advanced Technology Consulting*

Advanced Technology Consulting, Inc. (ATC), an independent telecom agency and consulting firm, removes the business complexities of researching, comparing, procuring, implementing and managing telecommunications solutions. ATC's team of Certified Telecom Professionals (CTP) leverages an extensive network of technology providers to deliver unbiased insight and tactical proficiency on behalf of clients. Technical expertise includes VoIP business phone systems, network services, unified communications, cloud computing, and structured cabling. Services include strategic consulting, contract renegotiation, project management, business-needs analysis, and support.

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