MIDSIZE BUSINESSES GAIN MORE WITH CLOUD

Elevate Your Potential With Managed Services

In 2013, The Aberdeen Group asked 126 organizations how they use the cloud in their IT infrastructure. The study revealed that though businesses of every size are under pressure to spend less and accomplish more, midsize businesses are especially challenged—both operationally and financially. Cloud implementation helps alleviate those pressures and pave the way for tomorrow's success.

Business Size NUMBER OF EMPLOYEES



Small **UP TO 100**



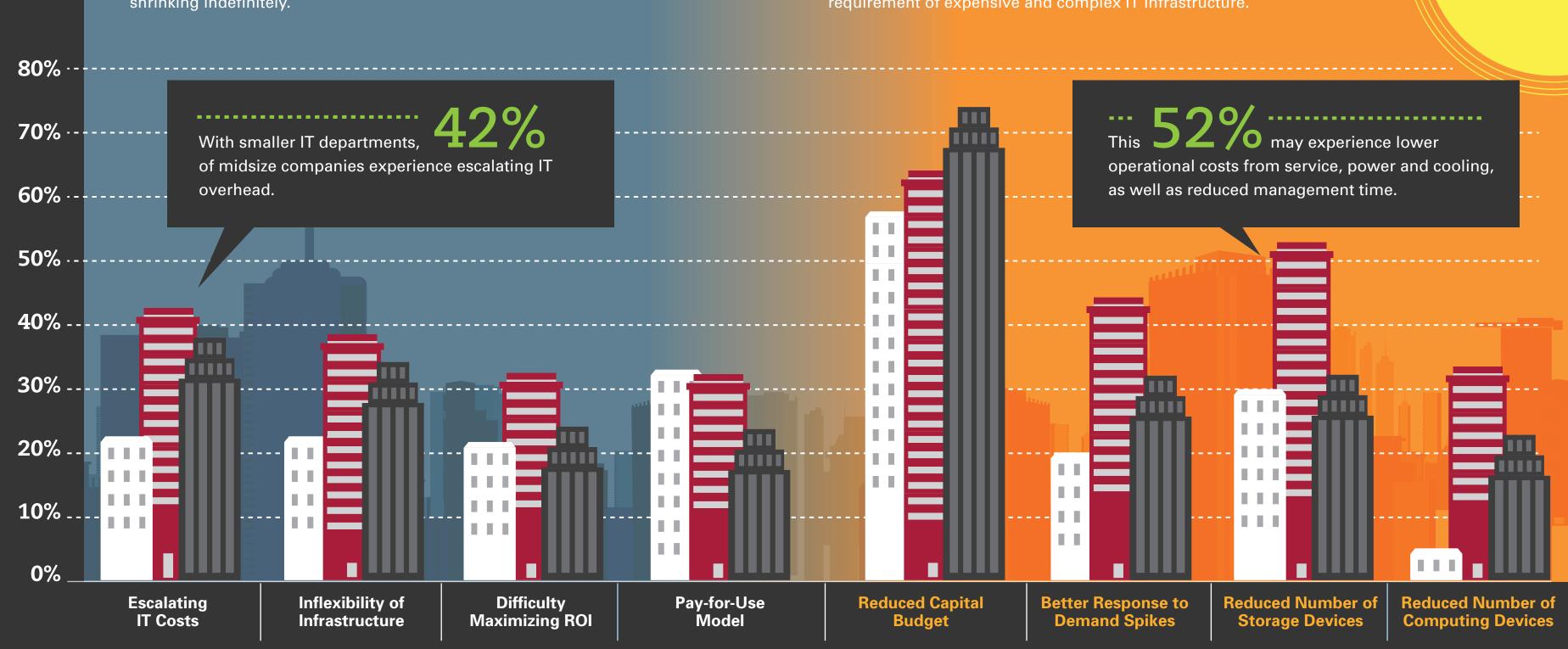
Midsize 100 TO 1,000



Large 1,000 OR MORE

These days, midsize companies struggle the most when endeavoring to keep their edge. They require the IT functions of a large enterprise but are supported by IT departments that are shrinking indefinitely.

Yet, midsize companies claim the greatest benefits from using the Cloud. They've more widely adopted Cloud storage and have access to industry-leading applications without the requirement of expensive and complex IT infrastructure.



Make the move to Managed Services

Companies of all sizes can benefit greatly from employing managed services in their IT infrastructure, but midsize companies stand to gain the most advantages.



THINK AHEAD

Cloud implementation allows midsize businesses to reduce capital budgets and amplify ROI, fostering opportunities for future growth.



Investment in industry-leading applications like SaaS and utilization of Cloud storage helps midsize businesses better meet spikes and variability in demand.



GO FURTHER

Midsize businesses use the flexible infrastructure of the Cloud to maximize existing resources, helping them remain profitable in the years ahead.



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